



World Hearing Day: 3rd March 2022

To hear for life, listen with care!

World Hearing Day is observed on 3 March each year to raise awareness on how to prevent deafness and hearing loss and promote ear and hearing care across the world. Projecting that 1 in 4 people around the world will suffer from hearing loss by 2050, the WHO has released the first ever World Report on Hearing, 2021 to call attention to the need for action across nations. As per WHO's estimate, approximately 63 million people have significant hearing loss in India, i.e., 6.3% of the total population.

The theme for this year is "To hear for life, listen with care!" The focus will be on the importance and means of hearing loss prevention through safe listening, with the following key messages:

- It is possible to have good hearing across the life course through ear and hearing care
- Many common causes of hearing loss can be prevented, including hearing loss caused by exposure to loud sounds
- 'Safe listening' can mitigate the risk of hearing loss associated with recreational sound exposure

- WHO calls upon governments, industry partners and civil society to raise awareness for and implement evidence-based standards that promote safe listening.
- Some of the recreational activities that are loud and continuous expose may cause permanent damage to the hearing.



World Hearing Day 2022 will also mark the launch of the global standard for safe listening entertainment venues and events, SafeListening handbook, and a media toolkit by WHO.

Help promote World Hearing Day! Use hashtags on your social media accounts, including Facebook, Twitter, and LinkedIn.

#safelistening #worldhearingday #hearingcare

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