



Indian Speech-Language & Hearing Association (ISHA)

Regd. Under the Karnataka Societies Registration Act, Karnataka Act No. 17 Registration No. 25/67-68

Executive Council 2025-26

President (2025-26)

Dr. Sanjay Munjal

Email: president@ishaindia.org.in

President Elect (2025-26)

Dr. Satyapal Puri Goswami

Email: presidentelect@ishaindia.org.in

General Secretary (2025-27)

Dr. Md. Noorain Alam

Email: secretary@ishaindia.org.in

Joint Secretary (2024-26)

Dr. Saransh Jain

Email: jsecretary@ishaindia.org.in

Hon. Treasurer (2025-27)

Dr. Arunraj K.

Email: treasurer@ishaindia.org.in

Chair-Promotional Activities (2025-27)

Dr. Krupa M.

Email: chair.promo@ishaindia.org.in

Chair-Research & Training Promotion (2025-27)

Dr. Abhishek B.P.

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Chair-Public Relations & Liaising (2025-27)

Mr. Jitendra Kumar Saini

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Chair-Publications (2024-26)

Dr. Deepa Aniket Valame

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Chair-Conventions & Events (2024-26)

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Chair-Professional Matters (2024-26)

Mr. Nirnay Kumar Keshree

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Chair-Private Practice (2024-26)

Mr. Ram Pravesh Kumar

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Chair-Service Matters (2024-26)

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Mailing Address:

Dr. Md. Noorain Alam

ISHA Head Office

All India Institute of Speech and Hearing,

Naimisham Campus

Manasagangothri, Mysore-570006.

Karnataka, India.

secretary@ishaindia.org.in

ISHA/WHD/2025-26

19.02.2026

CIRCULAR

The Indian Speech-Language and Hearing Association (ISHA) invites all Life Members to actively participate in the observance of **World Hearing Day (WHD) – 3rd March 2026.**

The theme for this year is:

“From communities to classrooms: Hearing care for all children.”

In alignment with the theme, members are encouraged to organize activities focusing on hearing health awareness and early identification among children. All activities should be conducted within one week (before or after) 3rd March 2026.

Suggested Activities:

Members may plan one or more of the following:

1. Hearing screening camps in schools
2. Awareness talks for school students
3. Webinars in English for school teachers
4. Webinars in local languages for parents of young children
5. Poster-making competitions for school students
6. Any other innovative activity aligned with the WHD theme

Private practitioners are particularly encouraged to lead these initiatives in their respective regions.

Submission of Proposal

Interested members are requested to submit their proposals through the prescribed form **on or before 25th February 2026.**

The proposal should clearly mention details mentioned in the proposal template.

Financial Assistance

ISHA will provide financial assistance of **up to ₹5,000 per centre/institute/clinic**, subject to:

- Nature and scope of activities
- Budget justification
- Anticipated outreach

Approval of funds will be communicated after review of proposals. ISHA logos must be prominently displayed in all promotional materials and banners. Funds



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will be disbursed only after successful competition of the proposed and approved activities; and submission of report and bills to ISHA.

Collaboration

Members/Branches may collaborate with professional organizations such as the Indian Medical Association, Indian Dental Association, Indian Psychiatric Society, and other relevant bodies to maximize outreach.

Teaching institutes may submit their activities and reports directly to the World Health Organization (WHO). However, ISHA encourages collaborative initiatives wherever feasible.

Submission of Report

After completion of the activity, members must submit:

- A brief report
- Photographs
- Details of beneficiaries reached

These will be compiled into a consolidated national report for WHD 2026.

Let us work together to promote hearing care for all children and make World Hearing Day 2026 impactful across the country.

Submit your proposals to: chair.promo@ishaindia.org.in with a cc to secretary@ishaindia.org.in.

For any further clarifications, please contact Dr. Krupa M, Chair-Promotional activities, ISHA: +91 98401 46190 / chair.promo@ishaindia.org.in

With regards,

N Alam

Dr. Noorain Alam
General Secretary,
Indian Speech-Language and Hearing
Association (ISHA)



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Fund request form for Awareness and Promotional Activities

SL. No.	Information requested	Particulars
1.	Requestors name	
2.	ISHA life membership No.	
3.	Mobile no.	
4.	Department	
5.	Qualification	
6.	Campaign title/type	
7.	Campaign objectives	
8.	Target audience	
9.	Campaign duration	
10.	Campaign digital channels	
11.	Campaign proposed budget	
12.	Campaign partners, if any	
13.	Total financial assistance requested Please indicate different heads in detail	

World Hearing Day 2026 - Fund Scrutiny & Utilization Criteria

Section	Details
Eligibility Criteria	<ul style="list-style-type: none"> • Applicant must be a Life Member of ISHA • One proposal per centre/institute/clinic • Activity must align with WHD 2026 theme • Activity must be conducted within one week before/ after/ during 3rd March 2026
Permissible Expenditure	<ul style="list-style-type: none"> • Printing and IEC materials • Posters and awareness materials • Basic logistics for screening camps • Stationery and minimal publicity • Modest venue arrangements (if required)
Non-Permissible Expenditure	<ul style="list-style-type: none"> • Purchase of permanent equipment • Personal honorarium • Excessive travel reimbursement • Food and refreshments (unless minimal and justified) • Unrelated institutional expenses • Funds marked as miscellaneous
Post-Event Reporting Requirements	<ul style="list-style-type: none"> • Brief activity report (1–2 pages) • Photographs with banner/logo (two geo tagged photos & 3 HD photos) • Final beneficiary count • Copies of bills and expenditure statement • Signed Utilization Certificate (by the head of the centre/institution)
Scrutiny Criteria	
Relevance	<ul style="list-style-type: none"> • Clear focus on children’s hearing health • School/community-based outreach • Emphasis on awareness, prevention, or early identification
Proposal Clarity	<ul style="list-style-type: none"> • Defined objectives • Identified target audience • Feasible timeline • Specific activity plan
Budget Justification	<ul style="list-style-type: none"> • Item-wise breakup of expenses • Expenses directly related to activity • No lump-sum unexplained entries • No personal remuneration claimed
Outreach & Compliance	<ul style="list-style-type: none"> • Expected number of beneficiaries mentioned • Preference for underserved populations • Activities conducted by qualified professionals • Ethical practices and referral mechanism in place
Sustainability & follow-up	<ul style="list-style-type: none"> • Clear pathway for children identified with suspected hearing loss • Linkage with nearby audiologists/ENT specialists/hospitals • Provision for follow-up screening or monitoring • Plan to track referred cases